

CORPORATE SOCIAL RESPONSIBILITY



One hundred indigent children with cleft lip or cleft palate received life-changing reconstructive surgery and health care for free in 2013.

This was because of Asia United Bank's Php1.5-million donation to Operation Smile Philippines (OSP), a medical charity organization that helps indigent children and young adults born with cranio-facial disorders like cleft palates or cleft lips and other facial deformities through reconstructive surgery.

AUB sponsored surgeries held in OSP's mission site in Angeles City, Pampanga in November 2013, the same month that the Bank marked its 16th anniversary since it started its operations. This was the second time that the bank and its branch personnel took part in Operation Smile's medical missions. In 2012, AUB extended a Php1-million donation to OSP, which covered the surgery of 67 children in Dasmariñas City, Cavite and in Cagayan de Oro City. The activities were part of OSP's global 30th anniversary celebration where it conducted nine-city medical missions called "Journey Home."



Number of indigent children with cleft lip or cleft palate who received free reconstructive surgery out of AUB's donation to Operation Smile

